

Session title:

Lessons Learned: How 2020 Will Shape Fundraising

Session description:

The past year and pandemic has impacted many things in our daily lives, but how has it impacted fundraising? What trends and strategies can we look to continue as we work with donors and funders moving forward? Join Adam Clevenger on May 25 to find out more about how the pandemic has shaped the future of fundraising.

Zoom Registration Link information:

When: May 25, 2021 12:00 PM Eastern Time (US and Canada)

Register in advance for this meeting:

<https://zoom.us/meeting/register/tJcquCtpjMtG9OW8WjAkTu6RrXCzvjq8ow>

After registering, you will receive a confirmation email containing information about joining the meeting.



Adam Clevenger, CFRE  
Partner with Loring, Sternberg & Associates  
Adam has spent his entire career building donor passion for causes. For over a decade, he has created donor-centered and sustainable fundraising programs for a variety of nonprofit organizations. Before joining the Loring, Sternberg and Associates team, Adam served as Regional Collaboration Manager for the YMCA of the USA, working closely with 300 local Ys to support their board development, annual and capital fundraising efforts; Director of the Hanover College President's Club; Director of Annual Giving for the YMCA of Greater Indianapolis providing leadership to the annual campaign for 13 branches that raised more than \$2 million each year; and Director of Development for Timmy Global Health. In addition to annual support efforts, Adam has been a key leader on staff teams raising \$80 million in capital contributions.

Adam Clevenger is a Faculty Trainer for the YMCA Annual Campaign and Introduction to Fundraising courses; a frequent contributor to Bloomerang, the North American YMCA Development Organization (NAYDO), WeDidIt, and CauseVox blogs; and conference and workshop presenter with the Association of Fundraising Professionals, NAYDO, the Association of Donor Relations Professionals, Indiana CPA Society, Hanover College Business Scholars Program, and Indiana Nonprofit Resource Network.